0.00 0.00

## ORDER

104837 Order / Rev: **Orders** 06832437 Alt Order #: Product Desc: American Crossroads Estimate: 693 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 07/27/12 / 07/27/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% American Crossroads Advertiser Name: A35+ Demographic: New Business Thru: PLI1 Product Codes: Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

В	H	Plan

Amy McCreary

DIII FIAH					rotais				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	111	\$83,275.00	\$70,783.75	October 2012	111	\$83,275.00	\$70,783.75	0.00
					Totala	111	602 275 00	#70 700 7F	0.00

Agency External ID:

100%

POLITICAL/AGY, PISSUE, GEN

			Totalo		ψου,Σ70.00	Ψ/0,/03./3
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

Start Of Order - End Of Order

Order Share	Share	Total
KSNV	32%	\$83,275.00
Market	100%	\$260,234.38

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$85,877.34
KLVX	0%	\$0.00
KSNV-	0%	\$0,00
KTNV	15%	\$39,035.16
KTUD	1%	\$2,602.34
KVVU	17%	\$44,239.84
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	2%	\$5,204.69

L	n Ch	Sta	rt	End	Inventory Co	de Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E	1 KSN	V 10/16	3/12	10/16/12	Wake Up Earl	yw/Wagn⊜M	430a-5a	T <b>-</b>	:30	1	\$200.001	0.00 NM	1	\$200.00
					Wake Up Ear	y Wagners								
	WAK	E-W/WA	GNE	RS REVI	RATE	-								
	5	Start Date	<u> E</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week:	10/15/12	1	10/21/12	-T	1	\$200.00	0.00						

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KSNV

Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order#:

06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln		Start	End	Inventory Code		Start/End T	īme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/16/1	12 10/16/12	Wake Up Early v Wake Up Early '	-	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
V			NERS REV										
104.		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	ek: 10/		10/21/12	-T	1	\$200.00	0.00						
E 2	KSINV	10/17/1	12 10/17/12	Wake Up Early v Wake Up Early V		430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
٧	VAKE-	W/WAG	NERS REV		vagileis								
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/	15/12	10/21/12	W	1	\$200.00	0.00						
E 3	KSNV	10/18/1	12 10/18/12	Wake Up Early v		430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
W	VALE	M/AM/A	NEDO DEVI	Wake Up Early \	Wagners								
V	_	rt Date	NERS REV I End Date	Weekdays	Enoto AMaak	Data	Detin						
We	ek: 10/		10/21/12	T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
-				Wake Up Early v	v/Wagn@M	430a-5a	S	:30	1	\$200.001	0.00 NM	,	<b>#000</b>
				Wake Up Early		-1000 00	3	.50	'	φ200.00 Ι	U.UU INIVI	1	\$200.00
٧	VAKE-	W/WAGI	NERS REV		_								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/		10/21/12	~~~-S	1	\$200.00	0.00	***			·		
E 5	KSNV	10/22/1	12 10/22/12	Wake Up Early v		430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
٧	VAKE-	W/WAGI	NERS REV I	Wake Up Early \ RATE	vagners								
-		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/		10/28/12	M	1	\$200.00	0.00				i		
E 6	KSNV	10/16/1	2 10/16/12	The Agenda 123	0pm CM	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
				The Agenda 123	30pm	·				,,			φ020.00
N			ON AGEND			_							
Wo	<u>Sta</u> ek: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> ~T~	Spots/Week	Rate	Rating						
1-1-1-1-1				The Agenda 123	Onn CM	\$325.00	0.00						
<b>L</b> , ,	IVOIV	10/17/1	12 10/1///2	The Agenda 123		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
N	IEWS:	3 AT NO	ON AGEND										
	<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/		10/21/12	W	1	\$325.00	0.00						
E 8	KSNV	10/18/1	12 10/18/12	•		1230-1p	T'	:30	1	\$325.001	0.00 NM	1	\$325.00
	IEMAR :	2 AT NO	ON AGEND	The Agenda 123	0pm								
,		rt Date	End Date	Weekdays	Spots/Week	Data	Dation						
We	ek: 10/		10/21/12	T	Spots/vveek 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
				The Agenda 123	0pm CM	1230-1p	F	:30	1	\$325.001	0.00 NM		<b>#00</b> 2 00
				The Agenda 123		1200 , p	•	.50	'	ψ023.00 I	U.UU INIVI	1	\$325.00
N			ON AGEND	A									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/		10/21/12	F	1	\$325.00	0.00						
E. 10	KSNV	10/22/1	12 10/22/12		•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
N	IEWS:	3 AT NO	ON AGEND	The Agenda 123 A	оортп								
,	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/		10/28/12	M	1	\$325.00	0.00						
E11	KSNV	10/21/1	12 10/21/12	News 3 Sunrise -	SUNDAM	6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
_			BB46 5: ***	News 3 Sunrise					•		> 1141	'	ψουυ.υυ
A	_			S WKND REV RA									
Me	<u>Sta</u> ek; 10/	rt Date 15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
				Rachael Ray	CM	\$350.00	0.00	.00		4005.00			
_ 12	· ·OIV	10/10/1	E 10/10/12	Rachael Ray	CIVI	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
F	RACHA	EL RAY	REV RATE										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/		10/21/12	⊢T	1	\$325.00	0.00						
E 13	KSNV	10/17/1	2 10/17/12		СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
												•	

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #:

06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Brook	Start/End T	imo Dava	low Cr		Dete Dei	D4 T		
LII OII	otart	Lilia	Rachael Ray	DIEGK	Start/Eng	ime Days	Len Sp	วดเร	Rate Pri	Rtg Type 3	spots	Amount
DACHAEL	DAV		Rachael Ray									
Start I		REV RATE End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 10/15/		10/21/12	W	1	\$325.00	0.00				:		
E14 KSNV 1			Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
Start I	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/ E 15 KSNV 10		10/21/12	Pochael Boy	1	\$325.00	0.00			****			
		REV RATE	Rachael Ray Rachael Ray	CM	11am-12pm	<del>F</del>	:30	1	\$325.001	0.00 NM	1	\$325.00
Start E Week: 10/15/	<u>Date</u>	End Date 10/21/12	Weekdays	Spots/Week	Rate	Rating						
E 16 KSNV 10				CM	\$325.00 11am-12pm	0.00 M	:30		#00E 004	0.00 104		
		REV RATE	Rachael Ray	CIVI	rram-rzpm	v	.50	1	\$325.001	0.00 NM	1	\$325.00
Start [		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	M	1	\$325.00	0.00						
E 17 KSNV 10			Wknd Wheel of F SAT/ Wheel of F		7-730pm	S	:30	1	\$550.001	0.00 NM	1	\$550.00
WHEEL RI Start D		NE, PGM End Date	<u>Wee</u> kdays	Cnote (Mook	Dete	D-4:						
Week: 10/15/		10/21/12	<u>vveekdays</u>	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
E 18 KSNV 10	0/16/1	2 10/16/12	The Doctors The Doctors	СМ	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS	S REV	RATE	1110 2001010									
<u>Start E</u> Week: 10/15/		End Date 10/21/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV 10			The Doctors The Doctors	СМ	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS												
Start E Week: 10/15/	/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 20 KSNV 10			The Doctors The Doctors	CM	2pm-3pm	T'	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS Start E		End Date	<u>Weekdays</u>	Canta Minak	Doto	D-4						
Week: 10/15/	/12	10/21/12	T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 21 KSNV 10			The Doctors The Doctors	СМ	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS			142   1									
<u>Start D</u> Week: 10/15/		End Date 10/21/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 22 KSNV 10	0/22/1:	2 10/22/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS												
<u>Start E</u> Week: 10/22/	/12	End Date 10/28/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			Late Night w/Fallo Late Night w/Fallo		1237a-136an	n -T	:30	1	\$250.001	0.00 NM	1	\$250.00
		REV RATE		O1-001	<b>.</b>	<b>D</b> (						
<u>Start D</u> Week: 10/15/		<u>End Date</u> 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
P			Late Night w/Fall		1237a-136an		:30	1	\$250.001	0.00 NM	1	\$250.00
J FALLON	-NBC<	REV RATE		011								
<u>Start E</u> Week: 10/15/	/12	<u>End Date</u> 10/21/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 25 KSNV 10	0/18/1:	2 10/18/12		CM	1237a-136an	nT	:30	1	\$250.001	0.00 NM	1	\$250.00

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KSNV

Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832437

10/16/12 - 10/22/12

Product Desc:

American Crossroads

Estimate:

693

Ch Start End **Inventory Code** Ln Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Late Night w/Fallon Late Night w/Fallon J FALLON-NBC< REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T--\$250.00 0.00 E 26 KSNV 10/19/12 10/19/12 Late Night w/Fallon CM 1237a-136am ----F--:30 \$250.001 0.00 NM 1 \$250.00 Late Night w/Fallon J FALLON-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 .--F--\$250.00 0.00 E 27 KSNV 10/22/12 10/22/12 Late Night w/Fallon CM 1237a-136am M----:30 \$250.001 0.00 NM \$250.00 Late Night w/Fallon J FALLON-NBC < REV RATE Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 \$250.00 0.00 E 28 KSNV 10/16/12 10/16/12 M-F Today Show III 4th 18M 10am-11am :30 \$325,001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -T----\$325.00 0.00 E 29 KSNV 10/17/12 10/17/12 M-F Today Show III 4th 13M 10am-11am --W----:30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E 30 KSNV 10/18/12 10/18/12 M-F Today Show III 4th BM 10am-11am :30 \$325,001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate | Rating Week: 10/15/12 10/21/12 ---T---\$325.00 0.00 E31 KSNV 10/19/12 10/19/12 M-F Today Show III 4th &M 10am-11am :30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 10/15/12 10/21/12 \$325.00 0.00 M-F Today Show III 4th 13M E 32 KSNV 10/22/12 10/22/12 10am-11am M----:30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$325.00 0.00 E33 KSNV 10/16/12 10/16/12 M-F 5-6a WakeUp w/WagM 5-6a -T----:30 \$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ~T~~--\$450.00 0.00 E 34 KSNV 10/17/12 10/17/12 M-F 5-6a WakeUp w/WagM 5-6a --W----:30 \$450.001 0.00 NM 1 \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$450.00 0,00 E 35 KSNV 10/18/12 10/18/12 M-F 5-6a WakeUp w/WaQM 5-6a ---T---:30 \$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 ---T---10/21/12 \$450.00 0.00 E 36 KSNV 10/19/12 10/19/12 M-F 5-6a WakeUp w/WagM 5-6a :30 ----F--\$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----F--\$450.00 0.00E 37 KSNV 10/22/12 10/22/12 CM 5-6a \$450.001 M-:30 0.00 NM \$450.00

KSNV

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832437

10/16/12 - 10/22/12

Product Desc:

American Crossroads

Estimate:

693

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$450.00 0.00 E 38 KSNV 10/16/12 10/16/12 M-F Today Show II 3rd H0M 9-10a -T----:30 \$750,001 MM 00.0 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$750.00 0.00 E 39 KSNV 10/17/12 10/17/12 M-F Today Show II 3rd HCM 9-10a ----:30 \$750.001 0.00 NM 1 \$750,00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating --W----Week: 10/15/12 10/21/12 \$750.00 0.00 E 40 KSNV 10/18/12 10/18/12 M-F Today Show II 3rd HCM 9-10a :30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date Weekdays End Date Spots/Week Rating <u>Rate</u> Week: 10/15/12 10/21/12 ---T---\$750.00 0.00 E 41 KSNV 10/19/12 10/19/12 M-F Today Show II 3rd H0M 9-10a ----F--:30 \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----F--\$750.00 0.00 E 42 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd H@M 9-10a M-----:30 \$750,001 0.00 NM \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$750.00 0.00 E43 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm \_\_\_\_\_ :30 \$550.001 0.00 NM \$550.00 SAT/Jeopardy JEP REV RATE/PGM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$550.00 0.00 E 44 KSNV 10/16/12 10/16/12 M-F Wheel CM 7-730pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL RATE CHANGE/PC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$1,300.00 0.00 E 45 KSNV 10/17/12 10/17/12 M-F Wheel СМ 7-730pm --W----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL RC/PC Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$1,300.00 0.00 E46 KSNV 10/18/12 10/18/12 M-F Wheel CM 7-730pm :30 ---T---1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL RC/PC Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$1,300.00 0.00 E 47 KSNV 10/19/12 10/19/12 M-F Wheel CM 7-730pm :30 1 \$1,300.001 ---F--0.00 NM \$1,300,00 M-F Wheel of Fortune WHEEL RC/PC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--\$1,300.00 0.00 E 48 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm M-----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL RC/PC Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 M----\$1,300.00 0.00E49 KSNV 10/16/12 10/16/12 CM 1135p-1237a :30 \$750,001 0.00 NM \$750.00

KSNV

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #:

06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show Tonight Show	٧							•	
		BC< REV R	- · · · -									
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 50 KSNV	10/17/1	12 10/17/12	The Tonight Show	v CM	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
		IBC< REV R										
Sta Week: 10/	<u>rt Date</u> 15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			The Tonight Show Tonight Show	v CM	1135p-1237a	~~~T	:30	1	\$750.001	0.00 NM	1	\$750.00
	E SHW-N Irt Date	IBC< REV R		Cnota (Monk	Data	D = 40 = -						
<u>ى ى .</u> /Week: 10		End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 52 KSNV	10/19/1	12 10/19/12	•	v CM	1135p-1237a		:30	1	\$750.001	0.00 NM	1	<b>\$750</b> .00
TONITE	SHW-N	IBC< REV R	Tonight Show ATE									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	The Tonight Shov	v CM	\$750.00 1135p-1237a	0.00	-20		A750 004	0.00.104		
	10/22/1	12 10/22/12	Tonight Show	V CIVI	1100p-1207a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
		IBC< REV R	<del></del>									
Sta Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			NEWS 3 at 4 (11		4-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	REV RA	TE, TP & PG	4PM NEWS (1 ho	our)								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	1	\$725.00	0.00			*			
		E ,PG , TP	NEWS 3 at 4 (1 I 4PM NEWS (1 ho	•	4-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
	rt Date	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
			NEWS 3 at 4 (1 I	·	4-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	REV RA	TE, TP & PR	4PM NEWS (1 ho OGRAM	our)								Ψ1 H3100
<u>Sta</u> Week: 10/		End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
			NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00
			4PM NEWS (1 ho		·				,		·	Ψ12.0.00
		TE, TP & PR End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	F	1	\$725.00	0.00						
		12 10/22/12 TE, TP & PR	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	22/12	10/28/12	M	1	\$725.00	0.00						
E59 KSNV	10/16/1	2 10/16/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE	w/wagi	NRS2 REV F		P M M M A A A A I I C I S								
<u>Sta</u> Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
h			M-F 6-7a WakeU		\$1,000.00 6-7a	0.00	:30	1	\$1,000.001	0.00 NM	1	<b>\$1.000.00</b>
		NRS2 REV F	M-F 6-7a WakeU			<del></del>			φ 1,000,00 I	U.UU INIVI	'	\$1,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
E 61 KSNV			14	CM	\$1,000.00 6-7a	0.00	:30	1	\$1,000.001	0.00 NM	1	\$4 AAA AA
	•			· · · ·		,	,00	'	ψ1,000.00 Ι	0.00 NIVI	'	\$1,000.00

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Advertiser:

Estimate:

American Crossroads

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Product Desc.

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

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Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 6-7a WakeUp w/Waq M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Rating Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 ---T---\$1,000.00 0.00 M-F 6-7a WakeUp w/Wa@M E 62 KSNV 10/19/12 10/19/12 6-7a ---F--:30 1 \$1,000.001 0.00 NM 1 \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE End Date Start Date Weekdays Spots/Week Rate Rating ----F--Week: 10/15/12 10/21/12 \$1,000.00 0.00 E 63 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/WaQM 6-7a M----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$1,000.00 1 0.00 E 64 KSNV 10/16/12 10/16/12 **Today Show** CM 658a-9am -T----:30 1 \$1,500,001 0.00 NM \$1,500.00 Today Show **TODAY SHW REV RATE** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -T-----\$1,500.00 0.00 E 65 KSNV 10/17/12 10/17/12 **Today Show** CM 658a-9am --W----:30 1 \$1,500,001 0.00 NM 1 \$1,500.00 **Today Show** TODAY SHW REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,500.00 0.00 E66 KSNV 10/18/12 10/18/12 Today Show CM 658a-9am ---T---:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show **TODAY SHW REV RATE** Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$1,500.00 0.00 E 67 KSNV 10/19/12 10/19/12 Today Show CM 658a-9am ---F--:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 10/15/12 10/21/12 1 \$1,500,00 0.00 E 68 KSNV 10/22/12 10/22/12 **Today Show** CM 658a-9am M----:30 1 \$1,500.001 0.00 NM \$1,500.00 **Today Show** TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 1 \$1,500.00 0.00 E 69 KSNV 10/16/12 10/16/12 M-F Early News CM 5-630p -T~~--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News VARIOUS REVIRTE Weekdays Start Date End Date Spots/Week Rate Rating 10/21/12 ~T----Week: 10/15/12 1 \$1,200.00 0.00 E 70 KSNV 10/17/12 10/17/12 M-F Early News CM 5-630p --W----:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F Early News VARIOUS REVIRTE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$1,200.00 0.00 E 71 KSNV 10/18/12 10/18/12 M-F Early News CM 5-630p :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News VARIOUS REV RTE Start Date Weekdays Spots/Week End Date <u>Rate</u> Rating ~~~T~--Week: 10/15/12 10/21/12 1 \$1,200.00 0.00 E72 KSNV 10/19/12 10/19/12 M-F Early News CM 5-630p 0.00 NM ---F--:30 1 \$1,200.001 \$1,200.00 M-F Early News VARIOUS REVIRTE Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 10/15/12 10/21/12 \$1,200.00 0.00 E73 KSNV 10/22/12 10/22/12 CM 5-630p M-----:30 1 \$1,200.001 0.00 NM \$1,200.00

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Early News M-F Early News VARIOUS REV RTE End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 1 \$1,200.00 0.00 E74 KSNV 10/16/12 10/16/12 Noon News CM 12-1230pm -T----:30 \$425.001 0.00 NM 1 \$425.00 Noon News **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$425.00 0.00 E 75 KSNV 10/17/12 10/17/12 Noon News CM 12-1230pm --W---:30 1 \$425.001 0.00 NM 1 \$425.00 Noon News **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating --W----Week: 10/15/12 10/21/12 \$425.00 0.00 E 76 KSNV 10/18/12 10/18/12 Noon News CM 12-1230pm ---T---:30 \$425.001 0.00 NM \$425.00 1 Noon News **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$425.00 0.00 E77 KSNV 10/19/12 10/19/12 Noon News CM 12-1230pm ---F--:30 \$425.001 0.00 NM 1 \$425.00 Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----F--\$425.00 0.00 E 78 KSNV 10/22/12 10/22/12 Noon News CM 12~1230pm M----:30 \$425.001 1 0.00 NM 1 \$425.00 Noon News **NEWS 3 AT NOON** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/22/12 M----10/28/12 \$425.00 0.00 E 79 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$350.001 0.00 NM 1 \$350.00 News 3 Sunrise SATURDAY AVG. ALL WKS **V**eekdays Start Date **End Date** Spots/Week Rate Rating ----s-10/21/12 Week: 10/15/12 \$350,00 0.00 E 80 KSNV 10/16/12 10/16/12 Dr. Phil 3-4p CM -T----:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil DR. PHIL< Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$450.00 0.00 E 81 KSNV 10/17/12 10/17/12 Dr. Phil СМ 3-4p --W----:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil DR, PHIL< Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating Week: 10/15/12 10/21/12 --W----\$450.00 0.00 E 82 KSNV 10/18/12 10/18/12 Dr. Phil CM 3-4p :30 ~~~T---\$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ~--T---\$450.00 0.00 E 83 KSNV 10/19/12 10/19/12 Dr. Phil CM 3-4p ----F--:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL< Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 ---F--10/21/12 \$450.00 0.00 E 84 KSNV 10/22/12 10/22/12 Dr. Phil CM 3-4p M-----:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil DR. PHIL< Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating M----Week: 10/22/12 10/28/12 \$450.00 0.00 E 85 KSNV 10/21/12 10/21/12 CM 7a-8am ----S :30 \$750.001 1 0.00 NM \$750.00

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Days of our Lives

Spots/Week

CM

Rate

\$425.00

1258p-2pm

Rating

0.00

----F---

\$425.001

0.00 NM

\$425.00

<u>Weekdays</u>

---T---

DAYS-OUR LIVES< Start Date End

E 97 KSNV 10/19/12 10/19/12

Week: 10/15/12

End Date

10/21/12

Advertiser: Ame

American Crossroads

Alt Order #:

06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

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Ln Ch Start	End	Inventory Code Sunday Today	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Spots	Amount
SUN TODAY-NI	3C REV RA	Sunday Today							
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00				
E 86 KSNV 10/20/1	2 10/20/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1 \$625.001	0.00 <b>NM</b> 1	\$625.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$625.00	Rating 0.00				
E 87 KSNV 10/17/1	2 10/17/12	Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W	:30	1 \$4,000.001	0.00 <b>NM</b> 1	\$4,000.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays W	Spots/Week 1	Rate \$4,000.00	Rating 0.00				
E 88 KSNV 10/20/1		Saturday Prime 8	CM 3-9pm	8-9pm	S-	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NBC PRIME RA Start Date	TE CHANGI End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/15/12	10/21/12	S-		\$1,200.00	0.00				
E 89 KSNV 10/20/1	2 10/20/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1 \$500.001	0.00 NM 1	\$500,00
AVG. ALL WKS									
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500,00	Rating 0.00				
E 90 KSNV 10/20/1	2 10/20/12	Sa-Su News 3 at	ElevenCM	11pm-1135p		:30	1 \$1,100.001	0.00 NM 1	\$1,100.00
WKD2 NWS-AT	11<	Sa-Su News 3 at	Eleveп						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00				
E 91 KSNV 10/21/1	2 10/21/12			9:30a-10a	S	:30	1 \$600.001	0.00 NM 1	\$600.00
CM REV RATE/	PGM	Chris Matthews S	SUN 9:30am						
<u>Start Date</u> Week: 10/15/12	End Date	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating				
E 92 KSNV 10/20/1	10/21/12 2 10/20/12		s CM	\$600.00 5pm-630pm	0.00 S-	:30	1 \$675.001	0.00 NM 1	ቀድንፍ ሰር
VIETAGE DIEZZ DV.	<b>.</b>	Sa-Su Early New		- p	J	.00	1 4010.001	0.00 1111	\$675.00
NEWS REV RA		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10/15/12	10/21/12	S-	1	\$675.00	0.00				
E 93 KSNV 10/18/1	2 10/18/12	Thurs PR 10-11p Thursday Prime 1	CM 10-11pm	10-11pm	T	:30	1 \$3,200.001	<b>0.00 NM</b> 1	\$3,200.00
ROCK CENTER	RATE CHA		10-11pm						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating				
E 94 KSNV 10/16/1			CM	\$3,200.00 1258p-2pm	0.00 -T	:30	1 \$425.001	0.00 NM 1	\$425.00
		Days of our Lives		• =	-		. 4 120.001	5.00 14101	Ψ420,00
DAYS-OUR LIVI Start Date	೬೪< <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating				
Week: 10/15/12	10/21/12	-T	1	\$425,00	0.00				
E 95 KSNV 10/17/1	2 10/17/12	Days of our Lives Days of our Lives		1258p-2pm	W	:30	1 \$425.001	0.00 NM 1	\$425.00
DAYS-OUR LIV	ES<	Days of our Lives	•						
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating				
E 96 KSNV 10/18/1			CM	\$425.00 1258p-2pm	0.00 T	:30	1 \$425.001	0.00 NM 1	\$40E.00
		Days of our Lives		. ACCP ZPIII	, -	.50	1 \$4420.00 l	O.OO INIVI	\$425.0

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Order / Rev:

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Advertiser:

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Alt Order #:

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Product Desc:

American Crossroads

Estimate:

an Crossroads

Flight Dates:

10/16/12 - 10/22/12

Ln Ch	Start	End	Inventory Code		Start/End T	ime_Days	Len S	oots Rate Pri	Rtg Type \$	3pots	Amount
			Days of our Live: Days of our Live			"					
DAYS-	OUR LIV	ES<	, c c. c <u>_</u> c	-							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10 E 98 KSNV		10/21/12	Days of our Lives	1 s CM	\$425.00	0.00					
L 30 ROW	10,22	12 10122112	Days of our Live		1258p-2pm	M	:30	1 \$425.001	0.00 NM	1	\$425.00
	OUR LIV		•								
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week		Rating					
E 99 KSNV				/knd CM	\$425.00 9a-930am	0.00	:30	1 \$500.001	0.00 NM		<b>*</b>
200 110111	10/21/	12 10/2 (112	News 3 Today	AKING CIVI	94-950am	3	:30	1 \$500.001	0.00 NM	1	\$500.00
	LL WKS										
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
-			M-F News 3 at E		11pm-1135p		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E				.00	1 \$1,200.001	0.00 1410	1	φ1,200,00
_		REV RATE		0 1 447 1							
<u>ى م</u> Week; 10	art <u>Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
			M-F News 3 at E		<b>11</b> pm-1135pr		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E					. \$1,255,551	0.00 14101	•	Ψ1,200.00
_	3 AT 11⁴ art Date	REV RATE End Date		Chatalle	D-4-	Dette					
<u>ى د</u> Week: 10		10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E102 KSNV	10/18/1		M-F News 3 at E		11pm-1135pi	*****	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWO	0.47.44	· DEL/ DATE	M-F News 3 at E	leven				. ,		,	<b>4</b> 1,200.00
_	art Date	REV RATE End Date	Weekdays	Spots/Week	<u>Rate</u>	Datina					
Week: 10		10/21/12	T		\$1,200.00	Rating 0.00					
E103 KSNV	10/19/1	2 10/19/12	M-F News 3 at E		11pm-1135p	mF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11.	< REV RATE	M-F News 3 at E	leven							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/21/12	F	1	\$1,200.00	0.00			Ì		
E104 KSNV	10/22/1	12 10/22/12	M-F News 3 at E		11pm-1135pi	m M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11	REV RATE	M-F News 3 at E	leven					i.		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/28/12	M		\$1,200.00	0.00					
E105 KSNV	10/16/1	12 10/17/12	Face to Face w/		730-758pm	-TW	:30	2 \$900.001	0.00 NM	2	\$1,800.00
FACE-	J RALST	ON< REV RA	Face to Face w/ ATE, ADDED SPC								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	-TW	2	\$900.00	0.00					
E106 KSNV	10/18/1	12 10/19/12	Face to Face w/		730-758pm	TF	:30	2 \$900.001	0.00 NM	2	\$1,800.00
FACE-	J RALST	ON< REV RA	ATE, ADDED SPC								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	·	10/21/12	TF Face to Face w/	2 Delete=014	\$900.00	0.00					
LIOI KONV	10/22/1	12 10/22/12	Face to Face w/		730-758pm	M~	:30	1 \$900,001	0.00 NM	1	\$900.00
FACE-	J RALST	ON< REV RA									
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
····			Meet the Press	CM	\$900.00 8a-9am	0.00	:30	1 \$2,000,004	0.00 NM	4	<b>#0.000.00</b>
			Meet the Press	CIVI	Ju Juli	3	.ou	1 \$3,000.001	0.00 NM	1	\$3,000.00
	PRESS-S		167		_						
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00					
E109 KSNV				CM .	9-10pm	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
					1	5		. + 1,400,001	J. J.J. I TIVI		φι,Ασσ.σσ

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 Estimate:
 693

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Sun PR 9-10p Sunday Prime 9-10pm ADDED SPOT DLINE AFTER NFL Weekdays -----S Spots/Week Start Date End Date <u>Rate</u> Rating Week: 10/15/12 10/21/12 1 \$1,200.00 0.00

Totals 111 \$83,275.00